



Pierre-Matthieu HIEBER EM Lyon

CEO for SMART & SUSTAINABLE BUSINESS

Sustainable strategy – International footprint – optimization & development

www.linkedin.com/in/pmhieber

Personal data

Location : Lyon aera - France
Mobility: whole world
+33 6 43 07 93 88
pm.hieber@wanadoo.fr

Training and development

2018 – 2020 : EMLyon
Executive MBA

2016 – 2020 : APM
Management & personal development

2006 – Project management PMP

1998 – Strasbourg University ULP
Bachelor in Physical and mechanics

Soft skill et values

Relationship	Leadership
Ethic	Loyalty
Global	Strategic

Dominance	
Influence	
Stability	
Conformity	

Network and association

Vice-chairmain of VILESTA cluster

“Entreprendre” network : advisor

100000 entrepreneurs : speaker

Languages

English	
German	
Japanese	

Hobbies



Experiences

GM Manufacturing
From 2021

- Global and international manufacturing footprint assessment.
- Direct cost reduction program.
- Interconnected manufacturing networking, building synergies to optimize asset usage and CO₂ footprint.

Achievement in 2 years :

- transparent global cost model for global landed costs.
- Make-or-buy strategy incl. decision framework and criteria.
- Value chain optimization and nearshoring program.
- Task force for supply chain resilience to reduce risks of volatility.

CEO & Founder
From 2020

- Smart and Sustainable International Business strategy.
- Global footprint strategy : alliance, greenfield and cooperation.
- Organizational change and HR program.

AVISEO
Chairman and board advisor

CEO
From 2013 to 2019

- Creating the company strategy for sustainable growth in line with shareholders profitability targets.
- Implementation of industrial tools and resources for an international business framework.
- Orchestrated change management for continuous improvement and innovation.

TMS Company | Herrenknecht AG
Underground construction special vehicle

Achievement in 5 years :

- Increased turnover from 7.5 to 20 Mio€ whilst maintaining desired company profits, international market share improved from 30 to 50%, sustainable growth strategy established.
- Set up an innovation process and roadmap for leadership position in the market.
- Built up strategic alliances in line with stakeholders analysis method to increase market penetration for large target strategic projects.

Product line manager Herrenknecht AG
2012

- Analyzed and evaluated the technological tendencies of the mechanized tunnelling business.
- Defined the market / product adequacy in relation to market types, location and customer profiles.

Tunneling construction machinery

Project manager

2009 – 2011
2003 – 2009
1998 – 2003

Automotive industry

L&L Product Europe
MUBEA AG
PSA Peugeot Citroën